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SPRING 1938

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SEC. 562, P.L. & R.

RECEIVED
MAR 12 1938

U. S. Department of Agriculture

U. S. DEPARTMENT OF AGRICULTURE,

WASHINGTON, D. C.

BUREAU OF PLANT INDUSTRY
Fruit and Vegetable Crops and Diseases

M. R. N

GPO 8-3591

It pays to plant Pfeiffer's

PRIZE WINNING FLOWERS

The pleasure and satisfaction you derive from raising flowers is in direct proportion to the beauty and size of the blossoms you produce. We here at this Nursery know you must have good stock to produce lovely flowers. We believe that when you go to the trouble to plant and care for flowers, you should have stock that will reward your efforts.

Every single Pfeiffer plant or bulb is of prize-winning quality that will give you larger blooms of more brilliant coloring and luxurious foliage than just ordinary "garden varieties."

"Pfeiffer Quality" has gained a national reputation. Orders from our patrons have been more plentiful this past season due to their success with Pfeiffer propagated bulbs and roots. Pfeiffer's have always felt that satisfied customers are their best advertisers.

Volume production has made it possible to lower prices on many items, and to offer many attractive bargain collections in the different plants and bulbs.

The location of the Nursery at Winona is especially favorable as the soil of the Mississippi Valley is such a combination of soils that plants grown here do well in practically all soils. They grow fast and are unusually hardy since the winter seasons are severe and the growing seasons short. These conditions are in part responsible for the excellent success flower lovers in all parts of the country have with Pfeiffer's Prize-Winning Quality Stock.



L. E. PFEIFFER

Son of C. A. Pfeiffer, who has been in this business 29 years with his father, working and helping to increase the Pfeiffer reputation for quality.



C. A. PFEIFFER

Founder of the Pfeiffer Nursery, Specialist in the propagation of Peonies, Iris and Gladiolus bulbs.

Delphinium

Perennial Larkspur

Indispensable to the herbaceous garden. Their long showy spikes of flowers bloom from June until frost in the fall; and furnish the most satisfactory blues to any color scheme.

BELLADONNA. The most continuous blooming of the Delphiniums. Color is a clear turquoise-blue. Very beautiful and fine for cutting. 2 year clumps. 25c each; 3 for 60c

DELPHINIUM BARGAIN BELLADONNA

7 Strong 2 year Clumps
Postpaid, ONLY.....

\$1.00

BLEEDING HEART



DICENTRA SPECTABILIS

This old-fashioned flower is still a favorite with everyone. Its long racemes of graceful, heart-shaped, pink flowers are always attractive. It blooms early, and here in Minnesota is always in bloom for Memorial Day. It is equally effective as a cut flower or a border plant, and after the flowers are gone, the cut-leaved foliage lends a pleasing effect in the perennial planting.

Strong plants 50c each; 3 for \$1.25

BABY'S BREATH

GYPSOPHILA BRISTOL FAIRY

This new, extra large, double Gypsophila has great vigor, and produces much larger flowers than the ordinary variety. It grows about two feet high, and will bloom almost continuously if the flowers are picked. It is unsurpassed in mixed bouquets or will produce a pleasing effect in the border. It does well anywhere.

Strong 2 year roots - - 75c each; 3 for \$2.00



PHLOX SUBULATA

PHLOX Subulata (Moss Pink). Low growing Phlox, flowering in May. Valuable in the rock garden, or edging around borders. White, rose and lavender, any color. 25c each; 3 for 65c; \$2.50 per dozen.

PHLOX SUBULATA BARGAIN

2 White
2 Rose
2 Lavender

6 Strong Plants
Postpaid, ONLY.....

\$1.00



GYPSOPHILA BRISTOL FAIRY

Please Read This

SHIPMENTS will be made at the proper planting time early in the spring of 1958. TRANSPORTATION in the U. S. prepaid Express or Parcel Post, whichever we deem most expedient. Be sure to state if your Express office is different from Postal address.

TERMS. Cash with order, either check, draft or Money Order. If personal check, please add necessary amount extra for exchange.

OUR GUARANTEE. We guarantee every plant or bulb sold by us to be first class in every respect, free from any injurious disease or insect, and true to name. If package is damaged in transit have your Express Agent or Postmaster make a note to that effect on receipt of same. We cannot be responsible for loss by conditions over which we have no control such as hail, wind, drought, pestilence, floods or winter killing. We will replace free of charge anything which proves to be wrongly named, but cannot be held liable beyond this.

USE THE ENCLOSED ORDER BLANK

HEMEROCALLIS

Yellow Day Lily

Well known family resembling Lilies in character and bloom, usually sweet scented, and bearing a great quantity of yellow flowers during long periods of summer. Very showy in the garden. 2 to 4 feet in height.

DR. REGEL. Handsome rich orange-yellow. Flowers in May. Very Fragrant; fine for cutting. 1½ feet. 30c each; 3 for 75c

GOLD DUST. Lighter shade of yellow than Dr. Regel, and a few days later to bloom. 2 to 2½ ft. 30c each; 3 for 75c

THUNBERGI. A tall growing late variety. blooms in July. Flowers are of large size and of lemon-yellow color. 30c each; 3 for 75c

HEMEROCALLIS COLLECTION

Two each of the above three Hemerocallis. All Six, Postpaid **ONLY \$1.00**

Four Each of the Above Three Hemerocallis. All Twelve, Postpaid, ONLY **\$2.50**

The Pfeiffer Nursery - Winona, Minn.

PFEIFFER'S FAMOUS Peonies

20,000 Plants Offered at Half Price



PHOTOGRAPH OF ONE OF OUR FIELDS



DOUBLE PEONY

When we finished filling all our orders for Peonies last fall, we had a surplus left over of nearly a hundred varieties. We decided to plant about half of them and save the balance for sale this spring.

We are offering these to you at a real bargain. Prices have not been boosted and then cut in half. They all are the regular low prices quoted in last fall's catalog, but the half price sale is for the following list only.

All plants are large selected roots with from 3 to 5 eyes or more, and many of them will actually bloom two months after planting.

Fall is usually considered the best time for planting Peonies, but many years of experience have convinced us that Peonies dug and divided in the fall and kept in cold storage all winter as these have, can be planted with equal success in the spring.

All Peony plants offered are in our cold storage cellar and can be shipped any time you want them. The earlier you get them planted, the better.

NOTICE:—All spring Peony Offers expire May 15th, 1938.

TAKE YOUR CHOICE — ALL AT HALF PRICE

	List Price	Sale Price
Achille, blush white	\$.35	\$.17 1/2
Alba Sulphurea, sulphur white	.50	.25
Alexander Dumas, salmon rose	.35	.17 1/2
Albert Crousse, delicate sea-shell pink	.50	.25
Alsace Lorraine, creamy white	.50	.25
Archie Brand, deep sea-shell pink	.50	.25
Asa Gray, lilac pink	.50	.25
Baroness Schroeder, flesh white	.50	.25
Ben Franklin, tall, crimson red	.50	.25
Candidissima, white	.35	.17 1/2
Charles Verdier, deep rose	.50	.25
Chestine Gowdy, silvery pink	.50	.25

	List Price	Sale Price
Hazel Kinney, light flesh pink	3.00	1.50
H. F. Reddick, dark crimson	.50	.25
Irene Coe, seashell pink	.50	.25
Kelways Glorious, large white	1.50	.75
Lady Bramwell, pink	.35	.17 1/2
La Fee, mauve rose	1.00	.50
Lady Alexander Duff, large, flesh pink	.75	.37 1/2
La Perle, light pink, flecked carmine	.50	.25
Laura Dessert, creamy white, yellow center	1.00	.50
Leona Caustin, beautiful deep rose pink	1.00	.50
L'Indispensable, pink	.35	.17 1/2
Livingstone, pale lilac rose	.50	.25
Lora Dexheimer, flaming crimson	.75	.37 1/2
Longfellow, cherry red	1.00	.50
Marguerite Gerard, pink	.35	.17 1/2
Marian Pfeiffer, brilliant red	1.00	.50
Marie Jacquin, palest pk., fading to white	1.00	.50
Marie Crousse, pale lilac rose	.75	.37 1/2
Marie Lemoine, pure white, late	.50	.25
Meissonier, red	.35	.17 1/2
Midnight, deepest maroon red	.35	.17 1/2
Miss Henninger, flesh pink to white	.50	.25
Mme. Auguste Dessert, violet rose	1.00	.50
Mme. Calot, hydrangea pink	.50	.25
Mme. Crousse, white	.35	.17 1/2
Mme. Emile Galle, shell pink	.35	.17 1/2
Mme. De Verville, white	.50	.25
Mrs. A. G. Ruggles, light pink	1.00	.50
Mrs. Carew, delicate pink	.50	.25

PEONY BARGAIN NO. 1

SIX FINE VARIETIES
ALL PROFUSE BLOOMERS

Midnight, deepest dark maroon
Harriet Farnsley, flesh pink
Chestine Gowdy, silvery pink
Rachel, garnet red
Candidissima, white
Virginia Mary, fine dark rose pink

A REAL \$2.90 VALUE

ALL SIX, POSTPAID,
ONLY.....

\$1.00

PEONY BARGAIN NO. 2

SIX EXTRA FINE VARIETIES

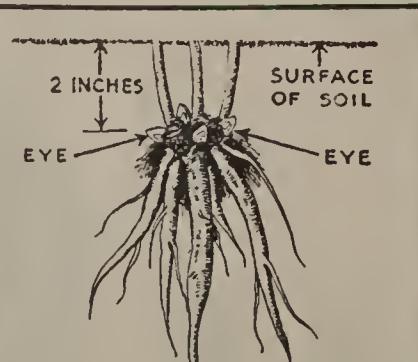
Ben Franklin, crimson red
Irene Coe, seashell pink
Frances Herndon, deep rose
Duchess de Nemours, white
Marian Pfeiffer, brilliant red
Leona Caustin, deep rose pink

A REAL \$4.50 VALUE

ALL SIX, POSTPAID,
ONLY.....

\$2.00

	List Price	Sale Price
Delachei, red	.50	.25
Duchess de Nemours, sulphur white	.50	.25
Edulis Superba, bright rose pink	.50	.25
Elaine Pfeiffer, delicate pk., flecked crimson	1.00	.50
Elwood Pleas, light shell pink	.75	.37 1/2
Etta, pale pink	.50	.25
Eugene Verdier, hydrangea pink	.50	.25
Eugenie Verdier, pale hydrangea pink	.50	.25
Fanny Crosby, soft pink, yellow center	.50	.25
Fragrans, deep rose	.35	.17 1/2
Frances Herndon, dp. rose pk., very frag.	1.00	.50
Frances Willard, large creamy white	.75	.37 1/2
Grandiflora, very large shell pink	.50	.25
Harriet Farnsley, flesh pink	.35	.17 1/2
Helene Williams, hydrangea pink	.50	.25



HOW TO PLANT PEONY ROOTS
Make hole deep and wide enough to accommodate the roots. Plant so that the "eyes" are NOT more than two inches below the surface. TOO DEEP PLANTING IS OFTEN THE REASON WHY PEONIES DO NOT BLOOM.

MRS. FRANK BEACH



MEDAL WON
BY PFEIFFER'S PEONIES

JAPANESE PEONIES

Gold Mine, rose pink	1.00	.50
Lemon Queen, creamy white	.50	.25
Mikado, dark rose red	1.00	.50
Oboki, large rose pink	1.00	.50
Takaradama, white	2.00	1.00

PEONY BARGAIN NO. 4

SUPER DE LUXE COLLECTION

Lora Dexheimer, flaming crimson		
Marie Crousse, pale lilac rose		
Mrs. Frank Beach, pure white		
Mrs. John M. Kleitsch, deep lavender pink		
Myrtle Gentry, delicate salmon pink		
Tourangelle, pearly mauve		

A REAL \$8.50 VALUE

ALL SIX, POSTPAID,
ONLY.....

\$4.00

PLEASE WRITE YOUR NAME PLAINLY

PLACE
STAMP
HERE

From _____

Post Office _____

County _____

State _____

The Pfeiffer Nursery

Winona,

Box 327

Minnesota

HOW TO ORDER

Order your Iris, Peonies, Phlox, Gladiolus, Dahlias, Lily Bulbs, etc. NOW, and you will receive them at the proper time for planting, or when instructed to ship, except as noted below.

We advise early ordering because we are not Jobbers. We grow our own stock, and when we have sold out on any variety we can no longer fill orders for it.

We recommend our Collections. They are real bargains, and being thoroughly familiar with all the different varieties, we are able to group them to the very best advantage for you.

All early orders are reserved immediately, thus insuring you against any possible disappointment in not receiving exactly what you want.

Orders for Gladiolus and Dahlia Bulbs, Peonies, and Lilies can be filled any time, but as the other plants are out in the field, we can not dig

and ship them until Spring arrives in Minnesota, usually about April 1st.

Postage or Express charges on orders of \$1.00 or more are prepaid to any point in the United States when cash in full is sent with your order.

Please send remittances payable to THE PFEIFFER NURSERY, by Bank Draft, Postal or Express Money Order or enclose cash. On orders for less than \$1.00 please add 15c for Postage.

C. O. D. Shipments C.O.D. orders must be accompanied by 25% of the total amount of your order. Don't overlook this requirement. Because C.O.D. shipments are sent with Collection Charges collect from the purchaser, the cost to you is higher than by sending remittance in full with your order. It is cheaper for you and better for us, as it means less detail and clerical work, more prompt handling of your order and quicker arrival at destination.

This valuable 64 page book
FREE with Orders of \$2.50 or more



**"BETTER GARDENING—WHAT,
WHEN AND HOW TO PLANT"**

By HARRY R. O'BRIEN

A complete handbook for the home gardener by one of the outstanding authorities in the country.

We will mail this book to any address in the United States upon request and receipt of 10c. Or if your order from us amounts to \$2.50, we will gladly send the book FREE IF YOU REQUEST IT.

FREE PLANTS and BULBS

If you have two or three friends or neighbors who you are sure never have received our catalogs or bargain sheets, and who you think might be interested in the bulbs or plants we grow, we will be very glad to give you free, some gift plant or bulbs (our selection), if you will enclose their names and addresses when you send in your order.

READ ABOVE INSTRUCTIONS CAREFULLY
BEFORE FILLING OUT THE ORDER BLANK.

IMPORTANT

Before sealing be sure your name and address are written plainly.

ORDER SHEET (Note: See other side before ordering)
Mail your order now on this sheet and it will be shipped at proper time for planting.

The Pfeiffer Nursery

WINONA, MINNESOTA

Growers of

Growers of
Prize Winning Peonies, Iris, Gladiolus, Dahlias, etc.

Ship to (Name)..... Date.....

Street or
R. F. D. No..... **Ship by**.....

Town or City.....

County and State.....
.....and if you wish to order

Substitutions will not be made unless permitted. If a variety ordered is sold out, may we send another of equal or greater value? Yes or No.....

Postage prepaid on all orders of \$1.00 or more. Add 15c extra for postage on smaller orders.
FREE OFFERS

SEE OTHER SIDE FOR FREE OFFERS

Magnificent Irises



Irises are one of the most popular of all hardy Perennials. They combine more good qualities than any perennial available to your garden. They are inexpensive, extremely hardy, thrive well with a minimum amount of care, can be had in the widest range of color imaginable, can be grown almost anywhere, but do best in a well drained sunny location in medium loose mellow soil.

We have one of the finest plantings of Iris we ever grew, and are listing about 100 of the more popular varieties. Many of the varieties we are offering now at 2 for 25c were listed as high as \$5.00 each just a few years ago.

The Dwarf varieties are excellent for border plantings or in rock gardens, and the Siberian varieties will do well near a pool or in the rear of a border.

All our plants are growing out in the field and orders for them now will be filled just as soon as the frost is out of the ground. Plant them this spring and you may expect many years of pleasure from them.



A BEAUTIFUL IRIS BORDER

Iris listed below 15c each - 2 for 25c

Abenda, lilae pink and cherry red
 Afterglow, self blue
 Alabaster, white
 Alcazar, blue-violet and purple-bronze
 Allure, canary yellow, overlaid pink
 Ambassadeur, reddish violet, purple-maroon
 American Black Prince, velvety dark purple
 Ariel, light violet
 Bandollero, clear light blue
 Blue Jay, clear bright blue
 Brenthis, lavender and pansy-violet
 Cecil Minturn, pink
 Challenger, dark purple
 Chalice, true yellow self
 Chasseur, fine yellow
 Chestnut, crimson drab, dotted violet
 Cinnabar, violet purple bicolor
 Coronation, yellow
 Crusader, violet blue
 Damozel, rose-lavender
 Dejah, silver-blue and mauve
 Don Juan, lilac shading bronze and red
 Dream, extra fine lilac-pink
 Duke of York, blue-mauve
 Evadne, rich velvety rose-violet
 F. B. Schermerhorn, fine lavender-blue
 Flammenschwert, golden yellow
 Florence Irene, rose-pink
 Fortuna, reddish pink
 Franklin Beynon, light pink
 Gaviota, creamy white, edged yellow
 Geo. J. Tribolot, velvety blackish red-purple
 Gold Imperial, extra fine clear lemon-yellow
 Halo, clear blue
 Harmony, rich purple-blue
 Imperator, deep red-violet
 Japanesque, lavender white and violet
 Jubilee, yellow and creamy white
 Katherine E. Lees, fragrant white and lavender
 Klamath, bronze and prune purple
 Lady Byng, pale lavender
 Lady Luck, beautiful deep purple; early
 Lent A. Williamson, extra fine large violet-purple
 Lord of June, large pale lavender-violet
 Mary Gibson, rose-violet and buff
 Mary Orth, violet-blue
 Midwest, ruffled, flushed and dotted purple
 Midwest Pink, blended pink
 Mildred Presby, white with rich pansy-violet
 Mme. Chobaut, white shading yellow and lilac
 Mme. Henri Cayeux, reddish violet-purple
 Monsignor, violet and purple
 Monterey, bronze red, violet bicolor
 Mother of Pearl, pale blue-lavender
 Mrs. Edw. Harding, dark violet purple
 Old Gold, old gold blend
 Omaha, coppery pink and cinnamon
 Opera, pansy violet
 Palemon, lilae and lilac purple
 Pongee, light buff color
 Primrose, amber-yellow
 Princess Beatrice, light blue self

Princess Osra, beautiful white, dotted with lavender
 Princess Wenonah, light pink
 Prosper Laugier, bronze-red and purple
 Prospero, pale lavender and deep red-purple
 Queen of May, rose-pink
 Raffet, violet, dark veinings
 Romola, lilac and velvety red violet
 Rose Saltern, white and blue

IRIS BARGAIN

RAINBOW COLLECTION

This Collection is a riot of color. It includes 30 varieties, all different, all unlabeled, in as wide a range of color as is possible, including blue, white, purple, pink, lavender, bronze, violet and many others. Plant them this spring, and you will enjoy their beautiful coloring for years to come.

All 30 Plants Postpaid, ONLY \$1.00

DWARF VARIETIES

Atroviolacea, early reddish purple
 Azurea, clear blue
 Coerulea, sky blue
 Cyanea, dark purple
 Dwarf Fairy, white and violet
 Florida, soft yellow
 Morocain, darkest purple
 Orange Queen, clear deep yellow
 Schnee Kuppe, white

1 EACH OF ALL 9 DWARF IRIS, POSTPAID, ONLY \$1.00

3 EACH OF ALL 9 DWARF IRIS, POSTPAID, ONLY \$2.50

Ruth Pfeiffer, white and light lavender
 R. W. Wallace, rich deep purple
 Shekinah, pale lemon-yellow
 Sherwin Wright, golden yellow
 Souv. de Mme. Gaudichau, fine violet-purple
 Susan Bliss, extra fine clear pink
 Sweet Lavender, pale lavender
 Troades, rose and bright crimson
 Tropic Seas, tall, vigorous deep blue-purple
 Vesper Gold, honey color
 Wedgewood, self blue
 White Knight, snowy white
 Yolande, large bright blue

Your Selection

Any 12 Varieties

from Iris listed on this page, all properly labeled

Postpaid Only \$1

Any 25 Varieties

from Iris listed on this page, all properly labeled

Postpaid Only \$2

SIBERIAN VARIETIES

Emperor, dark blue, (25c each)
 Orientalis, blue-purple
 Perrys Blue, clear blue
 Siberica Blue, blue and white
 Snow Queen, pure white, (25c each)
 Superba, early purple

1 EACH OF ALL 6 SIBERIAN IRIS, POSTPAID, ONLY \$1.00

3 EACH OF ALL 6 SIBERIAN IRIS, POSTPAID, ONLY \$2.50



IRIS DRIVE THROUGH TWO YEAR FIELD

29TH ANNUAL SALE

OF GOLD MEDAL - PRIZE WINNING

Glads - Dahlias - Iris - Peonies - Lilies - Phlox - Etc.

Giant Flowering Dahlias

Our Dahlias last fall were a sight to behold. Such a riot of color is hard to describe. Thousands upon thousands of blooms in every color you can imagine. Many of them of such mammoth size that they seemed unreal.

We are adding about 30 varieties to the excellent list we had last year. These are the most outstanding from a list of more than a hundred we grew in our trial gardens.

Most of the varieties we are listing are the Giants that win the prizes at the flower shows, but in addition to them we are adding some very fine Cactus and Semi-Cactus varieties, besides a dozen or more beautiful Pompons.

All Dahlias we send out are strong root tubers with live eyes, the kind that produces the best results in the shortest possible time. We sell no green plants or rooted cuttings. All tubers can be mailed out any time after March 15th.

The following abbreviations indicate the type each variety belongs to. F. D. - Formal Decorative; S. C. - Semi-Cactus; C. - Cactus; D. - Decorative; I. D. - Informal Decorative; B. - Ball.

USE THE ENCLOSED ORDER BLANK

GIANT DAHLIA BARGAIN

A REAL BARGAIN IN SIX BEAUTIES

This is the finest Collection of moderate priced Dahlias ever offered. It is easily worth twice as much as we are asking for it. It contains six of the most popular varieties known.

ONE EACH OF THE FOLLOWING:

Jane Cowl, apricot salmon
Jerseys Beauty, pure pink
White King, glistening white
Queen Emma, golden yellow
Mrs. J. de ver Warner, lavender
Jerseys Beacon, rich scarlet

ALL SIX, PROPERLY LABELED, POSTPAID \$1.00 ONLY



CACTUS, SEMI-CACTUS, DECORATIVE AND POMPON DAHLIAS

MONMOUTH GENERAL, I. D. A clear terra cotta red \$1.00 each
MONMOUTH QUEEN, I. D. Clear primrose yellow of alabaster size \$1.00 each
MONMOUTH RADIANCE, F. D. Coral pink and primrose, a star-like effect; beautiful beyond words. A very prolific bloomer \$1.00 each
STRENGHEART, I. D. A light reddish salmon color. A most outstanding variety \$1.00 each
SUNSET, S. C. Golden orange \$1.00 each
THE COMMODORE, F. D. Clear bright lemon yellow; Good show variety \$1.00 each
THE WORLD, F. D. Deep rose magenta \$1.00 each
THOMAS EDISON, I. D. A rich royal purple. The flowers themselfs color the entire winning bulb. Dazzling \$1.00 each
Shows, large flower, strong grower \$1.00 each
VIN WELL TITAN, I. D. Lemon yellow, tinted coral red \$1.00 each
WHITE IRWIN, I. D. Lavender \$1.00 each
WHITE KING, F. D. Extra fine white \$1.00 each
WHITE WONDER, I. D. The best pure white strain blooms, strong vigorous grower. Always good \$1.00 each
YORK AND LANCASTER, F. D. Crimson, heavy white tips \$1.00 each

MONMOUTH GENERAL, I. D. A clear terra cotta red \$1.00 each
MONMOUTH QUEEN, I. D. Clear primrose yellow of alabaster size \$1.00 each
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WHITE KING, F. D. Extra fine white \$1.00 each
WHITE WONDER, I. D. The best pure white strain blooms, strong vigorous grower. Always good \$1.00 each
YORK AND LANCASTER, F. D. Crimson, heavy white tips \$1.00 each

ALL TEN VARIETIES, PROPERLY LABELED, ONLY \$3.50

SUPER DE LUXE DAHLIA COLLECTION

BETTY COLTER, coppery red
CALIFORNIA IDOL, giant yellow
CAVALCADE, old rose pink
DWIGHT MORROW, deep crimson red
EDWARD, orange-red and buff
HUNTS VELVET WONDER, rich burgundy violet
KAY FRANCES, lemon yellow
PAUL ALFRED, salmon gold
RUBY TAYLOR, rich velvety carmine
STAR OF BETHLEHEM, pure white

ALL TEN VARIETIES, ALL PROPERLY LABELED, ONLY \$10.00

PAUL ALFRED, S. C. Bright pinkish salmon shading to salmon gold at center. One of the really outstanding varieties. Flowers of immense size, 10 to 11 inches across and 6 inches deep. Blooms freely from early to late. Has won high praise wherever shown. \$1.00 each
POT O' GOLD, I. D. Clear yellow salmon \$1.00 each
PRIDE OF CALIFORNIA, D. Deep crimson red \$1.00 each
PRIDE OF STRATFORD, I. D. Golden bronze-red \$1.00 each
PRINCE OF PERSIA, F. D. A glowing clear salmon \$1.00 each
QUEEN EMMA, I. D. Fine flowers, large flowers on long straight stems, excellent for cutting. Color, a rich glistening golden yellow \$1.00 each
QUEEN OF THE GARDEN, F. D. Yellow \$1.00 each
QUEEN OF THE YELLOW, B. Clear yellow \$1.00 each
ROSE FALCON, F. D. Rich velvety carmine or wine-red. An outstanding variety \$1.00 each
SAALKY, I. D. Smoky deep rose \$1.00 each
SAGAMORE, F. D. Amber gold \$1.00 each
SANHICANS PEACHES, I. D. Ripe peach \$1.00 each

JOSEPHINE G. I. D. Fine clear rose pink \$1.00 each
JEWEL, I. D. Scarlet red \$1.00 each
JULIA LEE, C. Ochre yellow \$1.00 each
KATHLEEN NORRIS, I. D. Rose pink \$1.00 each
KAY FRANCIS, S. C. Lemon yellow \$1.00 each
KENTUCKY, F. D. Salmon orange; profuse bloomer \$1.00 each
KENTUCKY RED, I. D. A flaming scarlet \$1.00 each
KING OF THE BLACKS, F. D. Deep rich velvety red, almost black. Giant in size, very free blooming. An outstanding variety wherever grown \$1.00 each
MARGARET W. WILSON, F. D. Light lavender pink, Perfect form \$1.00 each
MARGARETTE, I. D. Scarlet, tipped yellow \$1.00 each
MARSHALLS PINK, F. D. Clear pink \$1.00 each
MELODY, B. D. Soft yellow \$1.00 each
MONMOUTH CHAMPION, F. D. A very large orange seerlet \$1.00 each

ALL TEN VARIETIES, ALL PROPERLY LABELED, ONLY \$10.00

POMPON BARGAIN

The Pompon Dahlias are gaining in popularity every year. They are a lasting delight, especially for table bouquets and small basket uses.

ONE EACH OF THE FOLLOWING:

Bobbie, deep plum purple
Amber Queen, amber shaded apricot
Joelette, pure white
Little Herman, cardinal, white tips
Mary Munn, lavender

ALL SIX, PROPERLY LABELED, POSTPAID, ONLY \$1.00

Pfeiffer's Fine Hardy Lilies

The following list of Hardy Lilies are the finest of them all. They are unusually hardy and will winter over in the ground in the severest weather. The bulbs we use are all large flowering size which will bloom freely the first season.

HENRYI (The Golden Speciosum). Its charm, rich color, hardiness and dependability place it high among the favorite garden Lilies. Tall grower, excellent for cutting. Blooms in August. Large bulbs 25c each; 3 for 65c

PHIL. FORMOSANUM. One of the most beautiful of the trumpet-flowered Lilies, also the latest to bloom. Long, slender tube, white inside, streaked with chocolate outside. Spicy fragrance. Plant 8 inches deep in rich leaf mold soil in a sunny location. 25c each; 3 for 65c

REGALE (Regal Lily). White, shading to yellow in the center, and tinted pink on the outside. Blooms in July, 2 to 3 feet. Large bulbs 25c each; 3 for 65c

TENUIFOLIUM (Coral Lily). Small, bright scarlet flowers on slender stems. 1 to 2 feet. Excellent for cutting. Pleasing fragrance 20c each; 3 for 50c

TIGRINUM (Tiger Lily). The old-fashioned Tiger Lily of our gardens. Orange spotted purple. Large bulbs 20c each; 2 for 35c

UMBELLATUM (Candelstick Lily). Orange-red flowers in upright umbels; resembles Elegans, but grows taller and is a few days later. Large bulbs 20c each; 3 for 50c

LILY COLLECTION

One Each of these hardy Lilies, All Six, Postpaid, ONLY \$1.00

Three Each of these hardy Lilies, All Eighteen, Postpaid, ONLY \$2.50

Pfeiffer's Gorgeous Glads



"PICARDY"

The world's most popular Glad

For the past 29 years one of our pet hobbies has been growing prize-winning Glads. This past season in spite of the hot, dry summer, we were again able to grow and harvest our usual fine crop of bulbs. We have in our cellars now nearly three thousand bushels of as fine a lot of bulbs as can be grown. Nearly three hundred varieties, many of them the finest obtainable anywhere. By this we do not mean the highest priced. We have never specialized in bulbs which retail for from \$5.00 to \$25.00 each, but rather in the more moderate priced varieties which are outstanding enough to compete at flower shows everywhere and win the prizes.

Many of our customers have wondered how we can sell such a high quality for the extremely low prices we do, but this is easily explained by the fact that we are growers and not jobbers, and in selling at cost to our customers we are able to eliminate all middlemen's profits. We are also able to furnish you these extra quality bulbs at low prices because of the fact that we have excellent storage and handling facilities for them, thereby eliminating a lot of added expense in handling.

We are listing over two hundred varieties for those of you who wish to make your own selections; but for those of you who are willing to trust to our experience we are making up several extra line collections. These collections are just exactly the ones that fit your requirements. In making up these collections we have put into them all the experience we have received ourselves in growing hundreds of varieties for the past twenty-nine years.

All bulbs used are large blooming size bulbs, and with reasonable care and weather will give you excellent results.



This is a picture of the Gold Medal we won at the Minnesota Glad Society Show held in Minneapolis, August 14th and 15th, 1933 for the most points scored in the open class. We won first, ten second and ten third prizes at this show, all after carrying the flowers 125 miles in the back of our car. We are the only ones who have ever won a gold medal in the Decorative Class and winning dozens of other first, second and third prizes in smaller lots and collections.

In 1936 we again won first on our collection of thirty varieties at the Minnesota State Glad Society Show, first on our collection of twenty-five varieties, and second on our collection of fifty varieties at the Minnesota State Fair, both in the Decorative Class and winning three in the Decorative Class and winning dozens of other first, second and third prizes in smaller lots and collections.

Over 200 Varieties of GLADS to Choose From

Each	Per 3	Per 12	Each	Per 3	Per 12	Each	Per 3	Per 12
\$1.00	\$2.00	\$8.00	Salsbach's Orchid, dandy orchid pink	.10	.25	.75	.10	.20
\$1.00	\$2.00	\$8.00	Salsbach's Pink, apple-blossom pink	.10	.25	.80	.10	.20
\$1.00	\$2.00	\$8.00	Scaraband, smoky purple	.10	.25	.80	.10	.20
\$1.00	\$2.00	\$8.00	Wanda, fine scarlet	.05	.10	.35	.10	.20
\$1.00	\$2.00	\$8.00	Schwaben, yellow blotched throat	.05	.10	.35	.10	.20
\$1.00	\$2.00	\$8.00	Schwarzen Girl, pure pink	.10	.25	.75	.10	.20
\$1.00	\$2.00	\$8.00	Schwarzen King, orange	.10	.25	.75	.10	.20
\$1.00	\$2.00	\$8.00	Shawnee, smoky	.10	.25	.75	.10	.20
\$1.00	\$2.00	\$8.00	Sheila, light coral pink	.10	.25	.75	.10	.20
\$1.00	\$2.00	\$8.00	Sheila, rose pink	.10	.25	.75	.10	.20
\$1.00	\$2.00	\$8.00	Sheila, salmon, exhibition pink	.10	.25	.75	.10	.20
\$1.00	\$2.00	\$8.00	Smoky, clear salmon	.10	.25	.75	.10	.20
\$1.00	\$2.00	\$8.00	Sovereign, deep velvety purple	.10	.20	.60	.10	.20
\$1.00	\$2.00	\$8.00	Snow Boy, white, purple throat	.05	.10	.35	.10	.20
\$1.00	\$2.00	\$8.00	Southern Cross, salmon	.10	.25	.75	.10	.20
\$1.00	\$2.00	\$8.00	Star of St. Louis, burnt orange	.25	.60	2.25	.25	.60
\$1.00	\$2.00	\$8.00	Star of Bethlehem, finest pure white	.10	.20	.60	.10	.20
\$1.00	\$2.00	\$8.00	Sweet Lavender, light lavender	.10	.20	.60	.10	.20
\$1.00	\$2.00	\$8.00	Sweet Rose, rose pink	.10	.20	.60	.10	.20
\$1.00	\$2.00	\$8.00	Wendy, lavender pink	.05	.10	.35	.10	.20
\$1.00	\$2.00	\$8.00	Willie Wigman, blotted white	.05	.10	.35	.10	.20
\$1.00	\$2.00	\$8.00	Wm. Badger, coral pink	.10	.20	.60	.10	.20
\$1.00	\$2.00	\$8.00	Wolverine, pink	.05	.10	.35	.10	.20
\$1.00	\$2.00	\$8.00	Yellow Buttercup, daffodil yellow	.10	.20	.60	.10	.20
\$1.00	\$2.00	\$8.00	Yellow Wonder, buttercup yellow	.05	.10	.35	.10	.20
\$1.00	\$2.00	\$8.00	Yvonne, flesh color, cerise blotch	.10	.20	.60	.10	.20

FIRST PRIZE COLLECTION NO. 1

This is undoubtedly the finest Collection obtainable anywhere in variety, regardless of price, which will equal these in rare beauty. They are all varieties which have won prizes in their respective color classes. It is impossible for us to tell you of their rare beauty you should know.

1. PICARDY, Soft apricot salmon
2. MINIET, Large clear lavender
3. BAGDAD, Huge smoke red
4. MARY OF ORLEANS, Deep salmon
5. PEGASO, Deep salmon pink
6. MARMONA, Large lavender gray

ALL BULBS PROPERLY LABELED

1 each of these 12 Varieties, postpaid, ONLY \$1.00

3 each of these 12 Varieties, postpaid, ONLY \$2.00

12 each of these 12 Varieties, postpaid, ONLY \$7.00

\$1.00

Use the enclosed Order Blank

GIANT DAHLIA BARGAIN

Six Beauties—All Different
Large Flowers

ALL 6, POSTPAID,
ONLY \$1.00

IRIS BARGAIN

Rainbow Collection
30 Varieties—All Different
Unlabeled

30 PLANTS, POSTPAID,
ONLY \$1.00

DELPHINIUM BARGAIN

“Belladonna”

7 Strong 2-Year Clumps

ALL 7, POSTPAID,
ONLY \$1.00

FLOWER BARGAINS

LILY BARGAIN

One Each of Six Fine Hardy Lilies
All Different—Properly Labeled

ALL 6, POSTPAID,
ONLY \$1.00

GLAD BARGAIN NO. 1

“First Prize Collection”
12 World Beaters—All Different
Properly Labeled

12 BULBS, POSTPAID,
ONLY \$1.00

PEONY BARGAIN NO. 1

6 Fine Varieties—All Profuse Bloomers
A Real \$2.70 Value

ALL 6, POSTPAID,
ONLY \$1.00

HEMEROCALLIS BARGAIN

Two Each of Three Fine Varieties
Properly Labeled

ALL 6, POSTPAID,
ONLY \$1.00

GLAD BARGAIN NO. 4

100 Medium 3
1 to 1 1/4 Inch—All
Two Each of 50 Varieties
Unlabeled

100 BULBS, POSTPAID,
ONLY \$1.00

Pompon Dahlia BARGAIN

Six Extra Fine Varieties
All Different

ALL 6, POSTPAID,
ONLY \$1.00

PHLOX Subulata BARGAIN

2 White
2 Rose
2 Lavender

6 STRONG PLANTS
POSTPAID, ONLY \$1.00

ANY FOUR \$1.00

BARGAINS \$3.50

Select any four of these \$1.00 Bargains (\$4.00 total) and send only \$3.50. Or four of any one Bargain at \$3.50. Your order will be sent postpaid.

THE PFEIFFER NURSERY
WINONA, MINNESOTA

SEE COMPLETE DESCRIPTIONS INSIDE FOLDER